

## Ecommerce Website Solutions

Our experience in building websites with user-friendly shopping carts has enabled us to deliver online store to help many SME's present themselves as 'big players' in the market

What is eCommerce?

Ecommerce is an online store. Ecommerce websites allow users to fulfill 3 simple steps: browse, shop and pay. Sounds simple? Users browse by looking at the product listing, shop by including those products in an online shopping cart and pay through the checkout via a secure online payment gateway, which re-direct customer's payment into your bank.

Do I need an eCommerce website then?

If you are selling something, and your potential buyers have an internet, than most likely it's a 'yes'. Imagine the ability to sell something online while you are asleep or receive qualified sales leads online from somebody in another country without going through the hassle of middle man like agents and distributors. You can reach a much larger audience. You can increase your bottom line profit. The possibilities are there as your ecommerce website allows your customers to perform 100% online transactions.

How to Setup effective eCommerce websites?

Over 95% of online store fail because many people think that having an eCommerce website is a great strategy to cut overhead cost.

To make your eCommerce website failure proof, you need a digital strategy to compete effectively online. We would recommend a custom built ecommerce system because such ecommerce solution can be:

- Scalable &ndash; you can add other features as your ecommerce website grows
- Flexible &ndash; you can let your customers enjoy the benefits of volume discounts or timely promotions scheduled ahead of time
- Practical &ndash; you may have your own set of habits to maintain your customer&rsquo;s orders or invoice

It is best for your ecommerce store to be custom built. We make sure that it&rsquo;s affordable for you as we believe that website should be a form of investment, rather than cost. Our affordable eCommerce service is born out of our love of open source technology like Magento and Joomla. Contact us now to get an ecommerce website custom design for you!

#### Related Web Services

- Website designer
- Website developers
- Web hosting
- Flash designer and developer
- Website marketing
  
- Branding and Corporate Identity
- Logo Design service
- Copywriting service
- Email Marketing service
- Internet advertising
  
- SEO Brisbane
- SEO Perth
- SEO Sydney
- SEO Melbourne
- SEO Adelaide